

# Is there a limit to the number of texts I can send in one day?

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The maximum number of texts will vary between providers.

Minimize the number of messages per day. Too many messages will not only annoy customers but may trigger a carrier to block your sending phone number permanently. Jackrabbit will alert you when you've sent 500 cumulative texts in a 1 day period.

Refer to [Texting in Jackrabbit - An Overview](#) for more text message guidelines.

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