How do I hide or edit the "How did you hear about us?" field at the top of the Registration form?

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Go to **Tools > Online Web Registration > Field Options/Labels > Referral Information**, and make your selection for *How Did You Hear About Us* to *Required, Optional,* or *Hidden*. The values that the customer can choose allow you to track your advertising and marketing effectiveness.

To add sources for the drop-downs, go to **Tools > Edit Settings > Drop-down Lists > Family > Source (How did you hear about us?)** and add rows as needed. You can track the results in **Reports > Source/Referral Report**.